

Wildflower Weekend 2026 Logo Design Contest Artists Packet

Thank you for your interest in the Kentucky Native Plant Society's Wildflower Weekend 2026 Logo Design contest. This is an open design contest to come up with a logo design for WW2026. The logo will be used on t-shirts, hoodies, and coffee cups, as well as all publicity about the event.

Rules

1. All designs must be digitally submitted before Jan 16th, 2026.
2. The submitted designs will be presented to the KNPS membership for voting. Voting decisions are final.
3. The winner will be awarded \$200. The artist will be recognized on the KNPS website.
4. All submissions will become the property of KNPS.
5. Artists may **not** use AI or other artists' work in their design. Designs must be original.
6. **The focus and star of the design must be the Pink Lady's Slipper (*Cypripedium acaule*).** *The artistic rendering **must** be botanically accurate and stylized representations will be rejected.* Composition and color palette are up to the designer. To assist you, at the bottom of this page are a series of photos and descriptions of the Pink Lady's Slipper.
7. In addition to the Pink Lady's Slipper, the design must include these text elements:
 - Kentucky Native Plant Society
 - Wildflower Weekend 2026 (optional April 17-19)
 - Natural Bridge SRP (or Natural Bridge State Resort Park)

Digital image specifications:

Design must be a single image.

JPG, PNG and SVG formats will be the only formats accepted.

Maximum file size 100 MiB (JPG, PNG) or 20 MiB (SVG)

Print area size 3692 × 4800 px (300 DPI) 12" x 16"

Maximum resolution 30000 x 30000 px

The colors of the flowers and leaves of the Pink Lady's Slipper should be correct for the species. As the images below show, there is a degree of variability in flower color so you will have some flexibility. The other colors used for the logo will be at the discretion of the artist. The logo will appear on two different background colors. Publicity and coffee mugs will be on white backgrounds. The t-shirts & hoodies will be a color called "Glidan Sport Grey". This color can be replicated using the following specifications..

Pantone – Cool Grey 7C

CMYK – 20, 14, 12, 40

RGB – 151, 153, 155

Hex – #97999B



Your design must be submitted no later than January 16, 2026. The design file should be uploaded to the [WW2026 Logo Design Contest Uploads](#). Name the file **Your First Name Your Last Name WW2026 Logo Contest**

If you have any questions, send an email to jeff.53chevy@gmail.com

Botanical Guidelines

Pink lady's slipper is a large, showy wildflower belonging to the orchid family. It has two opposite basal leaves with conspicuous parallel veins and a large flower at the end of an erect stalk. The flower is magenta to whitish-pink; sometimes the whitish pink flowers will have darker pink venation.



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